

Preserving Quality of Life and City Services

Potential Sales Tax Measure to Address Local Needs



Did You Know?

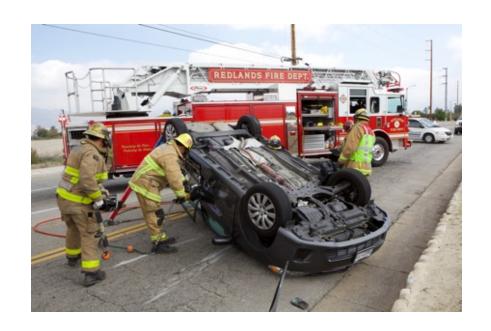
- Redlands is one of the few cities in the County with its own Police and Fire Departments
- Calls to the Redlands Fire
 Department have increased by
 50% since the last fire station
 was built
- We have fewer police officers, firefighters and paramedics in Redlands today than we did 10 years ago





Protecting Public Safety

- Ensuring the City has enough police officers, firefighters and paramedics is critical to maintaining fast response times
- Addressing homelessness in Redlands is also going to require additional public safety resources





Maintaining Local Infrastructure

- Basic repairs and maintenance to public facilities, storm drains and sidewalks needed
- Over 12 miles of damaged sidewalks and 15 miles of damaged curbs in need of repair
- When repairs are not addressed, they become a lot more expensive in the future









Maintaining City Services in the Economic Downturn

- The City has created a balanced budget every year for the past 12 years. However, the scope of the City's needs is greater than the current resources available.
- The City is facing a \$5.6 million budget shortfall that is expected to widen in the future due to the current economic climate.

The Redlands City Council is exploring the best way to preserve the City's public safety, city services and local infrastructure, including placing a one-cent sales tax measure on the November 2020 ballot.



Potential Local Sales Tax Measure

A potential measure could:

- Address the homeless problem
- Maintain police services including neighborhood police patrols, crime prevention and investigations
- Reduce gang activity and drug-related crimes





Potential Local Sales Tax Measure

- Keep public areas, parks and recreation facilities well-maintained and free of graffiti and maintain public buildings and infrastructure including sidewalks, curbs and storm drains
- Provide fire protection and paramedic services and replace outdated lifesaving and firefighting equipment





Mandatory Fiscal Accountability

A potential local sales tax measure would require fiscal accountability protections, including:

- All money would stay in Redlands to address local needs
- By law, no funds could be taken away by the State
- Independent citizens' oversight and annual audits required
- Groceries, prescription medicine and other essential items would be excluded from the sales tax measure



Learn More

Learn More: www.cityofredlands.org/localneeds



Questions?

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