

AUG 26 2022

Redlands City Clerk

Rebuttal to the Argument Against Measure F

We are neighbors, family members, and active community members who believe Measure F is not only right for Redlands but is an opportunity to keep our community – and the things we cherish most – strong.

Measure F was thoughtfully and carefully crafted after lengthy negotiations between the City, the University, and various community stakeholders. It shows continued commitment to collaboratively finding thoughtful and responsible solutions.

Measure F supports responsible growth, limits building height downtown to three-stories, and ensures the preservation of the San Timoteo Canyon — keeping Redlands a special place to live, work, and recreate.

Measure F will enhance the quality of life for Redlands residents. Measure F places restrictions on development to preserve our Redlands community. It balances the need for increased housing and access to the rail line with our desire to preserve our community. More use of public transportation is good for our community by reducing traffic to help the environment.

Measure F will help keep our community strong and allow for development that improves Redlands with responsible housing, jobs, and local business – **without relying on raising taxes.**

Community leaders, local businesses, environmental advocates, and the University of Redlands community all support Measure F. Please join us and Vote YES on Measure F!

Paul Barich, Mayor, City of Redlands
Krista Newkirk, President, University of Redlands