

AUG 22 2022

ARGUMENT OPPOSING MEASURE F

Redlands City Clerk

We understand the University of Redlands is essential to the life of the city. Many of us are longtime neighbors and alumni of the University.

However, we don't believe the university should ruin our homes with a high-density project bringing noise, traffic, pollution, and crime to our quiet neighborhoods.

The University Project is too tall and dense for our sleepy streets. We didn't buy here so developers could destroy our American dream. That's why we were among the most enthusiastic supporters of the height-capping initiative that collected 7,710 signatures.

University Village is a monstrosity! According to its master plan, the project measures 1,445,000 square-foot of development in a compact area. That includes a hotel as well as 68-foot buildings, which would cast shadows over our one-story homes (In comparison, the new downtown Stuart Street parking garage is 55 feet) Grove Street, where it is planned to sit, is very narrow. Neighbors find it difficult to drive down Grove Street as it is today. Can you imagine adding hundreds more daily drivers?

At a June 21 meeting of the Redlands City Council, University President Krista Newkirk said the additional height ensures profitability. In the Redlands Community News, Kevin Dyerly, University VP of finance, stated that the additional height meant the project wouldn't "lose an estimated \$54 million in value."

Why should our peaceful neighborhoods suffer so the University of Redlands can go into the apartment business?

No thank you!

Starting in 1978, the voter initiatives of R, U, and N made Redlands the "Jewel of the Inland Empire" by limiting building height. Since then, developers have profited because numerous limited-height apartments have since been built. With that in mind, there's no excuse why the university can't be held to the same standards as everyone else.

"F" Stands for Failure! Vote No on Measure F!

Michelle Pister-Friends of Redlands Member

Dianne A. Burgeson-President/CEO of Burgeson's Heating/AC

Perrie Mundy-Local Realestate Broker

Linda Hutchinson-Retired County Employee

Donald Wirth-Retired Teacher