

JUL 14 2022

STATEMENT BY PROPONENTS/AUTHORS OF ARGUMENTS

Redlands City Clerk

Elections Code section 9600 requires that all arguments concerning measures shall be accompanied by the following statement, to be signed by each proponent and by each author, if different, of the argument.

The undersigned proponent(s) or author(s) of the:

Check the appropriate box below:

- [X] Argument In Favor of (Proponents)
[] Rebuttal to the Argument In Favor of (Opponents)
[] Argument Against (Opponents)
[] Rebuttal to the Argument Against (Proponents)

Ballot measure TBD(8-15-22) at the GENERAL MUNICIPAL ELECTION election for the (Measure Letter) (Title of Election)

CITY OF REDLANDS to be held on 11-08-2022 hereby state that this (Jurisdiction) (Date of Election)

argument is true and correct to the best of his knowledge and belief. (his/her/their)

Proponents/Authors:

Print Name Eddie Tejeda Signature Eddie Tejeda
Title Mayor Pro Tempore Date 7-14-22
City of Redlands

Print Name \_\_\_\_\_ Signature \_\_\_\_\_
Title \_\_\_\_\_ Date \_\_\_\_\_

## Argument Supporting the Business License Tax Rate Increase for Warehouse/Distribution Centers

Voters should approve increasing the business license tax rate for warehouse/distribution centers to ten- and one-half cents (\$.105) per square foot because the current rate does not go far enough in giving the city the revenue necessary to offset the impacts these businesses have on our community today.

In 2007, Redlands voters approved the business license tax and set the rate at three- and one-half cents (\$.035) per square foot with an annual escalator of five thousandths of one cent (\$.005). This was at the start of the vast warehouse expansion. Today the rate is four- and seven thousand cents (\$.047) per square foot, which means this rate has only increased by one- and two thousandths of one cent (\$.012) over that past 15 years. The present structure of the business license tax rate, including the annual escalate, for warehouse/distribution centers doesn't work for our community.

Voters should approve increasing the rate increase to ten- and one-half cents (\$.105) because it will add \$530,000 to the general fund. The added revenue can be used to develop and implement programs to reduce the effects of climate change throughout our community and establish Redlands as the leader in these efforts, something that cannot be done with the rate structure that exists today. Approving this rate increase will have the added benefit of providing the city with a revenue

source it can use during poor economic times when we will need revenue to staff our public safety departments, keep our library open and continue providing quality of life services to our residents.

Eddie Tejada  
Mayor Pro Tempore, City of Redlands